



CGB Foundation Student Art Initiative 2017-2018

Project Description

*MOTIVATION - The majority of the student groups that visited The CGB Foundation last year had never been to a major museum in the United States. For instance, Cub Scout Troupe 3505 was asked to raise hands if they could name one Museum in our country. In a group of 7 boys, only one raised a hand, sighting the Denver Museum near the home of his grandparents. Museums hold the cultural treasures of our society. It is crucial that our youth develop a strong sense of cultural literacy and cultivate a desire to preserve our cultural treasures. After an interactive tour of the foundation space (that we share with all of our student groups) and a talk on fine art, the parent leader of Cub Scout Troupe 3505 shared with us that many of the troupe's members, exited by the afternoon, shared with parents the desire to visit museums while on family trips. A few brought families into our local Porch Gallery Ojai the following weekend to see the current exhibit we spoke about during their visit to CGBF..

*NEED - Nationally, the students of today are suffering from a lack of arts education. Museums, galleries and foundations like ours are stepping in for unfunded school's arts curriculums. This is especially crucial in low income communities and in public education where underpaid teachers are often using their meager salaries to pay for art supplies and curriculum.

*GOAL - In 2017-18 we hope to serve at least three schools locally and two schools in other cities across the nation. We will fund visiting artists programs in these schools, aid teachers with school supplies needed for their art classrooms and set up learning programs like student run galleries and student run art shows. We will also continue hosting a free public podcasts that eventually end up on iTunes - specifically adding interviews with artists and kids involved in our CGBF Student Art Initiative Program. Our school programs are designed to work in both

public and private schools throughout the country. Jennifer Wolf, a Venice based artist is already in development with a local school where she will set up, alongside an art teacher, a pigment gathering, making and painting class as part of their high school Studio Arts curriculum. In Minneapolis, a scholarship award given by the CGB Foundation and friends last June will fund a student run gallery this spring. Students will work to develop relationships with artists, learn to curate a solo or group artist show and experience selling the work to their community. The funds raised in these programs will be given back to the program itself, helping to sustain the gift for future student gallerists.

*EPILOGUE - We plan to ask the schools we serve for "CGBF School Art Initiative" feedback. We want this to be an annual program for our local schools and feedback can only make our program stronger. We are also going to ask for feedback from our artists. This November the CGB Foundation will be host to Ojai's Annual Student Art Show. The student curator of the show selects, alongside an adult gallerist, one or two students from local schools (an array of public, private and boarding schools) and teaches them how to handle a studio visit, select sellable work and finally mount and present a show to the community at an artist opening reception. This show has been successful for many years in Ojai, but this will be the first year it is hosted by the foundation. Many of the students involved in the past have been International Students who have brought their experiences back to their home countries. The Student Art Show runs in our space November 18th thru December 17th.



Student Show Participants 2016



A Student's Submission Piece
Sharon & Roman
Cotton Pillow Case, 2016



A Student's Submitted Piece
Daisy
Drawing on Paper, 2016